NORMS OF BELIEF VS NORMS OF ACTION
IN CLINICAL PRACTICE
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What should I believe?
Theoretical Duties
Truth: the main norm of belief

What should I do?
Practical Duties
Success: the main norm of action

How do they relate to each other?

Two standard approaches: either no link between truth and success or one-way connection from truth to success
Both lead to conflicts and contradictions. How to solve them:

A NEW PROPOSAL: the two-way connection thesis
SUCCESSFUL ACTION SUPPORTS TRUE BELIEF JUST LIKE TRUE BELIEF SUPPORTS SUCCESSFUL ACTION

Impact in the sphere of clinical practice:

Translate and implement new normative framework to solve possible conflicts between two sides of duty of care: optimise health outcomes for patients and support independent patient choice.

Significant and direct benefit to clinicians and patients in the U.K. and overseas. Doctor/Patient partnership, e.g. reaching an estimated 1 million NHS users every 36 hours (based on NHS statistics, 2016)

Impact activities: road test events, interactive seminars and on-line initiatives with policy makers and leading practitioners from NHS, NICE, WPA resulting in policy proposals and impact case studies.

The Impact Project will run from 1st October 2017 to 30 September 2018
in partnership with The Collaborating Centre for Values-Based Practice in Health and Social Care, Oxford http://valuesbasedpractice.org and with support from the SECL Strategic Research Fund

Philosophical methodologies, such as Socratic dialogue will be used alongside quantitative and qualitative methods from the social sciences to generate, record and evaluate impact

Underpinning research:

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