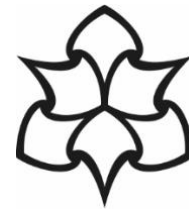


Collaborating Centre for Values-
Based Practice
International Advanced seminar:
Brazilian VBP Network – Alcohol
Regulation Policy in Brazil



**Manchester Metropolitan
University**

Professor **Guilherme Messas**, MD, PhD. Santa Casa de São Paulo School of Medical Sciences – Brazil; Chair of the Committee for Alcohol Regulation (CRA), Brazil.



Doctor **Lucy Webb**, Reader, Faculty of Health, Psychology & Social Care, Manchester Metropolitan University, & The Global Perspectives Research Cluster.



**Alcohol policy -
Issues in Brazil and
learning from UK
practice and policy**

Topics: Alcohol policy in Brazil: barriers and opportunities in alcohol policy; priorities in alcohol policy research; priorities for capacity building and knowledge exchange between Brazil and UK/European partners

Aims:

- discuss areas of collaboration;
- alcohol policy research needs;
- overcoming barriers to alcohol policy;
- priorities for capacity building – UK/Brazil

Contributors:

Professor Guilherme Messas, Chair: Committee for Alcohol Regulation (CRA) and VBP Centre Lead for Brazilian Network.

Professor Clarice Madruga -Universidade Federal de São Paulo. Epidemiological alcohol and drugs data in Brazil. Member of Brazil’s Committee for Alcohol Regulation.

Alexandre Araujo, Director, Faces and Voices of Recovery, Sao Paulo. Community and service user representative and organiser.

Mark Knight, Strategic Lead for Substance Misuse at Greater Manchester Combined Authority.

Laura Cury, International Relations Adviser, Committee for Alcohol Regulation, Sao Paulo.

Poor alcohol regulation and lack of policy in Brazil normalises alcohol consumption and creates tolerance of alcohol-related crime, domestic violence and a high rate of road traffic accidents. The global response is the adoption of universal measures to discourage heavy drinking. This seminar provides an opportunity for knowledge exchange on alcohol policy development and delivery between Brazil and UK, and to establish partnership working to promote healthier use of alcohol in Brazil.



12th March, 2020, 10am – 4pm

Venue: Brooks Building, Manchester Metropolitan University

Manchester M15 6GX.

St Catherine's College,
Oxford



For more information, contact:

L.webb@mmu.ac.uk

Eventbrite link:

<https://www.eventbrite.co.uk/e/92683547987>